



Nancy A. Del Pizzo

PARTNER

Contact

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Practice Group

Class Actions
Commercial Litigation
Intellectual Property
Privacy, Data & Cyber Law

Bar Admission

New Jersey
New York

As a former writer, editor, and consultant in media, Nancy has always had her finger on the pulse of intellectual property interests. She thrives on the challenge of navigating complex intersections of fact and law to deliver outcomes that best serve her clients.

Experience

Nancy Del Pizzo serves as co-chair of Rivkin Radler's Intellectual Property Practice Group. She has more than 20 years of experience solving disputes, including those involving trademarks, trade dress, copyrights and patents, restrictive covenants and domain names, misappropriation of trade secrets and unfair competition, false advertising, defamation and trade libel, and website accessibility, among other matters. As a result of her skill-set and acumen and ability to take advantage of the breadth of attorneys at Rivkin Radler, Nancy has several clients who consider her their inside/outside counsel.

Nancy's experience also includes counseling on discrete business issues from litigation avoidance to litigation preparation, commencement, expert discovery and trial. She also advises clients regarding data breaches, including handling post-breach notifications, and she prepares website terms and conditions and privacy policies. Her practice also includes drafting and negotiating complex agreements, licensing and confidentiality agreements and assignments as well as prosecuting trademark applications and litigating before the Trademark Trial and Appeal Board. Nancy frequently writes and speaks on various topics, including IP issues, diversity and inclusion, and privacy. Nancy began her legal career as a judicial law clerk to the Hon. Barbara Byrd Wecker, J.A.D. (ret.). In law school, she served as managing editor of the Journal of Sports & Entertainment Law and evening vice president on the Executive Board of the Student Bar Association. During law school, she also interned for the Hon. William J. Martini, U.S.D.J. As a former member of the media, Nancy has a unique insight into legal issues front and center for that industry as well as the industries she covered, though her clients span various markets. Prior to becoming an attorney, Nancy provided writing, editing and consulting services for organizations of various sizes, including Fortune 500 companies. She published hundreds of articles in consumer and business-to-business magazines and newspapers, focusing on health, medicine and fitness, with a particular emphasis on eye care and eyewear.

Court Admissions

U.S. District Court for New Jersey

U.S. District Courts for the Southern and Eastern Districts of New York

U.S. Court of Appeals for the Federal Circuit

U.S. Court of Appeals, Second and Third Circuits

U.S. District Court for the Northern District of Illinois

Bar Affiliations

American Bar Association

Co-Chair – IP Litigation Section Trademark Subcommittee, former Co-Chair, privacy Subcommittee

New Jersey Bar Association

Past Co-Chair – IP Special Committee; past Chair of LGBT Rights Section

Education

Seton Hall University School of Law, J.D., *magna cum laude*

William Paterson University, B.A., ITCA Scholar Athlete of the Year

The University of Florida, A.A.

Involvement

Nancy has served on Law360’s intellectual property editorial board over two years. She currently serves on New Jersey Lawyer Magazine’s editorial board.

She is a member of the American Society of Journalists and Authors.

Nancy is co-chair of the Trademark Subcommittee of the American Bar Association’s Intellectual Property Litigation Section. She is a past co-chair of the ABA’s Internet/Privacy Subcommittee. She also is a past co-chair of the New Jersey State Bar Association’s Intellectual Property Committee, a position she held from 2016 to 2018. In addition, she is a Master in the John C. Lifland Inn of Court, a federal practice and IP-focused section of the American Inns of Court. The New Jersey Supreme Court appointed Nancy to its Advisory Committee on Professional Ethics for the term running January 1, 2023, through December 31, 2025.

She is a past chair of the District IIA Ethics Committee (Bergen County). Nancy also is a former chair, legislative coordinator and trustee of the New Jersey State Bar Association’s LGBT Rights Section, where she held various other officer positions. Nancy was the featured profile in New Jersey Law Journal’s “The Bar Report,” in 2012.

Accolades

Nancy has an AV Preeminent Rating in Intellectual Property, Litigation and Civil Practice, which is an award conferred by Martindale Hubbell. A description of the selection methodology can be found at <https://www.martindale.com/ratings-and-reviews>

On October 12, 2022, the *New Jersey Law Journal* named her to its 2022 list of Women Attorneys of the Year, and featured her in a profile in its November 7, 2022, issue. She also was named to the 2017-2024 New Jersey Super Lawyers list, a distinction reserved for only 5% of attorneys. Nancy also was selected to be a “Rising Star,” 2011-2015, by *New Jersey Super Lawyers* magazine. A description of the selection methodology can be found at https://www.superlawyers.com/about/selection_process_detail.html.

In 2007, she was awarded the New Jersey Occupational Therapy Association President's Award for "Outstanding and Committed Service" for her pro bono work. Also, the *New Jersey Law Journal* named Rivkin Radler's Intellectual Property Practice Group the Intellectual Property Litigation Department of the Year (Midsize) for 2018. (No aspect of this advertisement has been approved by the Supreme Court of New Jersey). Nancy has been named to Best Lawyers in America® for Commercial Litigation and Litigation-Intellectual Property since 2025 and Litigation-Patent (2026). A description of the selection methodology can be found at <https://www.bestlawyers.com/methodology>.